



First name GUÉNOLÉ	Surname RENOUX	Sex <input checked="" type="checkbox"/> M <input type="checkbox"/> F
Contact GUENOLE.RENOUX@GMAIL.COM		About HI, AFTER MY BACHELOR'S DEGREE IN INTERACTION DESIGN, I LIVED IN SHANGHAI FOR 2 YEARS TO STUDY MY MASTER'S DEGREE «DESIGN & TRANSCULTURALITY». I AM NOW FREELANCE GRAPHIC AND DIGITAL DESIGNER.
Occupation GRAPHIC & DIGITAL DESIGNER		
Portfolio WWW.GUENOLERENOUX.COM		

WORK EXPERIENCE

FREELANCE

BURSON-MARSTELLER (GRAPHISM - WEB DESIGN)
DESIGN OF BOOKLETS, INVITATION CARDS, SOCIAL NETWORKS VISUALS/VIDEOS, WEBSITE.
CLIENTS: MONDELEZ, ORANGE, AESIO, SANOFI, ETC.
May 2018 - June 2018

IDP SANTÉ (GRAPHISM - WEB DESIGN)
I REDESIGNED THEIR LOGO, DEFINED A NEW GRAPHICAL CHARTER AND CREATED A WEBSITE (WORDPRESS).
Septembrer 2017 - January 2018

ERREUR 404 (CO-FUNDER - ART DIRECTOR)
FLYERS, ILLUSTRATIONS, VIDEO TEASERS.
since May 2017

CHANGHAI WAX (GRAPHISM - VIDEO)
FLYERS, ILLUSTRATIONS, VIDEO TEASERS.
January 2017 - January 2018

PARTNERSHIPS

CONNECTED CHILDHOOD - GOODBABY - SHANGHAI
AMPLIFY INTERACTIONS IN THE RELATIONS OF CHINESE FAMILIES IN THE URBAN ENVIRONMENT.
March 2016 - June 2016

ULTRAVIOLET BY PAUL PAIRET - SHANGHAI
IMAGINE NEW ANIMATIONS FOR SEVERAL DISHES FOR HIS NEW MENU.
April 2016

INTERNSHIPS

DIGITAL DESIGNER - MAZARINE ASIA PACIFIC (CHINA)
I WORKED ON CAMPAIGNS FOR LUXURY BRANDS: RECEPTION, CONCEPT STORE AND WECHAT CAMPAIGNS.
CLIENTS: CHANEL, BULGARI, OMEGA, RUYI, ATELIER COLOGNE, MGM MACAU, BAUME & MERCIER.
March 2017 - July 2107

UX/UI DESIGNER - MOBILE NOW (CHINA)
I WORKED ON INTERFACES FOR A SUV, INTERFACES FOR APPLICATIONS, CMS AND WECHAT INTEGRATIONS.
CLIENTS: CHERY, ACCORHOTELS.
October 2015 - January 2016

UX DESIGNER - SCHNEIDER ELECTRIC INNOVATION PLATEFORM (FRANCE)

I WORKED ON APPLICATION INTERFACES TO HELP ELECTRICIANS TO CREATE, TO REFERENCE OR TO EASILY UNDERSTAND AN ELECTRIC BOARD.
September 2014 - October 2014

EDUCATION

MASTER'S DEGREE

DESIGN & TRANSCULTURALITY - SHANGHAI L'ÉCOLE DE DESIGN NANTES ATLANTIQUE & SHANGHAI UNIVERSITY
MAIN NOTIONS: INNOVATIONS, ANTHROPOLOGY, ETHNOLOGY, MULTICULTURAL.
MAIN TOOLS: CREATIVE SESSIONS, INTERVIEWS, OBSERVATIONS, PHOTOS ANALYSIS.
September 2015 - January 2017

BACHELOR'S DEGREE

INTERACTION DESIGN - NANTES L'ÉCOLE DE DESIGN NANTES ATLANTIQUE
MAIN NOTIONS: CREATION, LEARNING NOTIONS, LEARNING TOOLS, EXPERIMENTATION.
MAIN TOOLS: BRAINSTORMING, CONCEPTS, PROTOTYPING.
September 2013 - June 2015

SKILSS

Design methods

INTERVIEWS, IMMERSION, JOURNEY MAP, BRAINSTROMING, IDEAS, CONCEPTS, PROTOTYPING, FEEDBACK ANALYSIS, COMMUNICATION.

Tools (good)

ADOBE SUITE CC, FINAL CUT PRO, KEYNOTE, SKETCH, WORDPRESS.

Others (notions)

ABELTON, ARDUINO, AXURE, C4D, HTML/CSS, PROCESSING, 3DS MAX.

LANGUAGES

FRENCH NATIVE
ENGLISH PROFESSIONAL PROFICIENCY (TOEIC 820)
SPANISH LIMITED PROFICIENCY
CHINESE BASIC KNOWLEDGE

EXPOSITION

LAVAL VIRTUAL 2014
PRESENTATION OF A LASER HARP PROJECT.