



First name GUÉNOLÉ	Surname RENOUX	Sex <input checked="" type="checkbox"/> M <input type="checkbox"/> F
Contact GUENOLE.RENOUX@GMAIL.COM		About HI, I AM A FRENCH GRAPHIC & DIGITAL DESIGNER. AFTER AN INTERACTION DESIGN BACHELOR, I STUDIED MY MASTER'S DEGREE PROGRAM IN SHANGHAI, WHERE I WAS BASED FOR 2 YEARS.
Occupation GRAPHIC & DIGITAL DESIGNER		
Portfolio WWW.GUENOLERENOUX.COM		

WORK EXPERIENCE

FREELANCE

IDP SANTÉ (GRAPHIC & WEB DESIGNER)

I REDESIGNED THEIR LOGO, DEFINED A NEW GRAPHICAL CHARTER AND THEIR WEBSITE.

Since Sep.2017

ERREUR 404 (CO-FUNDER & ART DIRECTOR)

FLYERS, VIDEO TEASERS FOR FACEBOOK & INSTAGRAM.

Since May 2017

CHANGHAI WAX (GRAPHIC & MOTION DESIGNER)

FLYERS, ILLUSTRATIONS, VIDEO TEASERS FOR WECHAT.

Since Jan.2016

PARTNERSHIPS

CONNECTED CHILDHOOD - GOODBABY - SHANGHAI

AMPLIFY THE CONTRIBUTION OF INTERACTIVITY IN CHINESE FAMILIES RELATIONS AND THEIR EXCHANGES WITH EARLY CHILDHOOD PROFESSIONALS AND CHILDCARE PRODUCTS IN URBAN ENVIRONMENTS.

Mar.2016 - Jun.2016

ULTRAVIOLET BY PAUL PAIRET - SHANGHAI

IMAGINE NEW ANIMATIONS FOR SEVERAL DISHES OF HIS NEW MENU. WE IMAGINED THE AMBIANCES, WE CHOSE THE SOUNDS AND WE REALISED THE ANIMATIONS.

Apr.2016

INTERNSHIPS

DIGITAL DESIGNER - MAZARINE ASIA PACIFIC - CN

I WORKED ON CAMPAIGNS FOR LUXURY BRANDS: RECEPTION, CONCEPT STORE AND WECHAT CAMPAIGNS.

Mar.2017 - Jul.2017

UX/UI DESIGN - MOBILE NOW - CN

I WORKED MAINLY ON INTERFACES FOR A SUV. I ALSO WORKED ON APPLICATION AND CMS INTERFACES AND WECHAT INTEGRATION.

Oct.2015 - Jan.2016

UX DESIGN - SCHNEIDER ELECTRIC INNOVATION PLATFORM - FR

I WORKED ON APPLICATION INTERFACES TO HELP ELECTRICIANS TO CREATE, TO REFERENCE OR TO EASILY UNDERSTAND AN ELECTRIC BOARD.

Sep.2014 - Oct.2014

SUMMER JOBS

SERVICE, FORKLIFT DRIVER, OPERATOR, PICK ORDER.

EDUCATION

MASTER'S DEGREE

DESIGN & TRANSCULTURALITY - SHANGHAI L'ÉCOLE DE DESIGN NANTES ATLANTIQUE & SHANGHAI UNIVERSITY

MAIN NOTIONS: INNOVATIONS, ANTHROPOLOGY, ETHNOLOGY, MULTICULTURAL.

MAIN TOOLS: CREATIVE SESSIONS, INTERVIEWS, OBSERVATIONS, PHOTOS ANALYSIS.

Sep.2015 - Jan.2017

BACHELOR'S DEGREE

INTERACTION DESIGN - NANTES L'ÉCOLE DE DESIGN NANTES ATLANTIQUE

MAIN NOTIONS: CREATION, LEARNING NOTIONS, LEARNING TOOLS, EXPERIMENTATION.

MAIN TOOLS: BRAINSTORMING, CONCEPTS, PROTOTYPING.

Sep.2012 - Jun.2015

SKILLS

Design methods

INTERVIEWS, IMMERSION, JOURNEY MAP, BRAINSTROMING, IDEAS, CONCEPTS, PROTOTYPING, FEEDBACK ANALYSIS, COMMUNICATION.

Tools (good)

ADOBE SUITE CC, ADOBE EXPERIENCE, FINAL CUT PRO, KEYNOTE, SKETCH, WORDPRESS.

Others (notions)

ABELTON, ARDUINO, AXURE, C4D, HTML/CSS, PROCESSING, 3DS MAX.

LANGUAGES

FRENCH NATIVE

ENGLISH PROFESSIONAL PROFICIENCY (TOEIC 820)

SPANISH LIMITED PROFICIENCY

CHINESE BASIC KNOWLEDGE

EXHIBITION

LAVAL VIRTUAL 2014

PRESENTATION OF A LASER HARP PROJECT.